

Dear Members,

As you are aware, Riverside Sports & Recreation Club is bringing out a **Coffee Table Book** to mark the Silver Jubilee Year of the institution. With normalcy gradually coming back in the aftermath of Covid-19 pandemic, a final push is being given to preparation underway to bring out the memorable publication which will also be the first such pictorial tribute to our landmark Club.

The Coffee Table Book 2021 will encapsulate the history & growth of the Club and the vibrancy it has achieved with Members support. It will contain a write-up on the evolution of the Club, memorable pictures over the years depicting various functions/facilities and highlights of contributions made by Members of the Club to make it a successful venture.

As the AGM held on 31 January 2021 was informed, keeping in mind the constraints imposed by the pandemic and the revenues, the Managing Committee has decided to go in for funding by seeking Members support through personal advertisements which will carry their reminiscence, pictorial display of their participation in Club activities with a suitable message.

Members are requested to send articles/anecdotes on memorable moments and old photographs related to the club. Unique recipes of food, cocktails and mocktails are also welcome. Kindly restrict your write-up to a maximum of 350 words. The articles received will be taken up for printing subject to the space being available and at the sole discretion of a special committee formed for the Coffee Table Book.

The Coffee Table Book is being brought out in A/3 size with glazed paper & colour printing and promises to be a lifetime and precious asset for Members and their families. Messages of greetings from East Delhi MP Gautam Gambhir and the popular Union Minister of Health Dr. Harshvardhan have already come in applauding the Club for bringing out the Coffee Table Book.

Rates for the pages for Members only are:

1. Full page Rs. 10,000/-
2. Half page Rs. 5000/-

Members will also have the option to pay in advance for copies of Coffee Table Book which will be approx. cost Rs. 1000/-. This will also give us an estimate of the printing order required to be placed. Members may please place their order by June 2021 end.

Rates for commercial ads are:

1. Back cover page – Rs. 35,000/-
2. Front inside cover page – Rs.35,000/-
3. Back inside cover page – Rs.30,000/-
4. Centre fold both page together – Rs.30,000/-

Payments via cheque or online may please be made in the name of 'Riverside Sports & Recreation Club'. The last date is June 2021 end.

The Coffee Table Book will be published around the first week of October coinciding with a Grand function to mark the Silver Jubilee of Riverside Club.

Thanking you for your magnanimous support during the difficult year 2020 and we look forward to your contribution in making the **Coffee Table Book** a milestone publication of the Riverside Club.

Sd/-

Mathew Benjamin
President